



The**Retail**Coach®

COMMUNITY BUSINESS PROFILES MAJOR SECTORS

SEAGOVILLE, TEXAS

CITY OF SEAGOVILLE
FEBRUARY 2026

Aaron Farmer | President, The Retail Coach, LLC | Cell: 662.231.0608 | Email: AFarmer@TheRetailCoach.com

BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
Grand Total	553	4,711	9	6	\$4,879,839,774
11: Agriculture, Forestry, Fishing and Hunting	1	3	3	0	\$390,000
111: Crop Production	0	0	0	0	\$0
112: Animal Production and Aquaculture	0	0	0	0	\$0
113: Forestry and Logging	0	0	0	0	\$0
114: Fishing, Hunting and Trapping	1	3	3	0	\$390,000
115: Support Activities for Agriculture and Forestry	0	0	0	0	\$0
21: Mining, Quarrying, and Oil and Gas Extraction	0	0	0	0	\$0
211: Oil and Gas Extraction	0	0	0	0	\$0
212: Mining (except Oil and Gas)	0	0	0	0	\$0
213: Support Activities for Mining	0	0	0	0	\$0
22: Utilities	1	3	3	0	\$759,000
221: Utilities	1	3	3	0	\$759,000
23: Construction	33	382	12	1	\$68,466,000
236: Construction of Buildings	8	35	4	0	\$15,989,000
237: Heavy and Civil Engineering Construction	2	11	6	0	\$1,243,000
238: Specialty Trade Contractors	23	336	15	1	\$51,234,000
31: Manufacturing	3	18	6	0	\$1,488,000
311: Food Manufacturing	2	9	5	0	\$653,000
312: Beverage and Tobacco Product Manufacturing	0	0	0	0	\$0
313: Textile Mills	0	0	0	0	\$0
314: Textile Product Mills	0	0	0	0	\$0
315: Apparel Manufacturing	1	9	9	0	\$835,000
316: Leather and Allied Product Manufacturing	0	0	0	0	\$0
32: Manufacturing	1	3	3	0	\$808,000
321: Wood Product Manufacturing	0	0	0	0	\$0
322: Paper Manufacturing	0	0	0	0	\$0
323: Printing and Related Support Activities	0	0	0	0	\$0
324: Petroleum and Coal Products Manufacturing	0	0	0	0	\$0
325: Chemical Manufacturing	0	0	0	0	\$0
326: Plastics and Rubber Products Manufacturing	0	0	0	0	\$0
327: Nonmetallic Mineral Product Manufacturing	1	3	3	0	\$808,000
33: Manufacturing	6	105	18	0	\$20,886,000
331: Primary Metal Manufacturing	0	0	0	0	\$0
332: Fabricated Metal Product Manufacturing	2	67	34	0	\$12,078,000
333: Machinery Manufacturing	0	0	0	0	\$0
334: Computer and Electronic Product Manufacturing	0	0	0	0	\$0
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0	0	\$0
336: Transportation Equipment Manufacturing	1	10	10	0	\$2,185,000
337: Furniture and Related Product Manufacturing	2	18	9	0	\$5,245,000
339: Miscellaneous Manufacturing	1	10	10	0	\$1,378,000

BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
42: Wholesale Trade	18	684	38	1	\$767,801,000
423: Merchant Wholesalers, Durable Goods	14	618	44	1	\$700,796,000
424: Merchant Wholesalers, Nondurable Goods	3	65	22	0	\$62,931,000
425: Wholesale Electronic Markets and Agents and Brokers	1	1	1	0	\$4,074,000
44: Retail Trade	40	362	9	0	\$111,342,000
441: Motor Vehicle and Parts Dealers	26	197	8	0	\$72,268,000
444: Building Material and Garden Equipment and Supplies Dealers	7	76	11	0	\$21,101,000
445: Food and Beverage Stores	6	87	15	0	\$17,434,000
449: Home Décor and Appliance Retailers	1	2	2	0	\$539,000
45: Retail Trade	57	550	10	1	\$153,930,000
455: Warehouse Clubs, Supercenters, General Merchandise and Department Stores	10	385	39	1	\$65,775,000
456: Health and Wellness	7	54	8	0	\$14,921,000
457: Fuel Stations and Dealers	21	50	2	0	\$56,522,000
458: Clothing and Accessories	7	29	4	0	\$6,639,000
459: Recreation Retailers	12	32	3	0	\$10,073,000
48: Transportation and Warehousing	15	52	3	0	\$11,458,000
481: Air Transportation	0	0	0	0	\$0
482: Rail Transportation	0	0	0	0	\$0
483: Water Transportation	1	3	3	0	\$1,327,000
484: Truck Transportation	9	20	2	0	\$5,641,000
485: Transit and Ground Passenger Transportation	0	0	0	0	\$0
486: Pipeline Transportation	0	0	0	0	\$0
487: Scenic and Sightseeing Transportation	0	0	0	0	\$0
488: Support Activities for Transportation	5	29	6	0	\$4,490,000
49: Transportation and Warehousing	1	4	4	0	\$710,000
491: Postal Service	0	0	0	0	\$0
492: Couriers and Messengers	0	0	0	0	\$0
493: Warehousing and Storage	1	4	4	0	\$710,000
51: Information	8	33	4	0	\$37,051,000
512: Motion Picture and Sound Recording Industries	0	0	0	0	\$0
513: Print Media	0	0	0	0	\$0
516: Broadcasting and content providers	1	10	10	0	\$17,042,000
517: Telecommunications	6	19	3	0	\$19,681,000
518: Data Processing, Hosting, and Related Services	0	0	0	0	\$0
519: Other Information Services	1	4	4	0	\$328,000
52: Finance and Insurance	30	79	3	0	\$20,749,000
521: Monetary Authorities-Central Bank	0	0	0	0	\$0
522: Credit Intermediation and Related Activities	21	64	3	0	\$16,601,000
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	7	7	1	0	\$2,453,000
524: Insurance Carriers and Related Activities	2	8	4	0	\$1,695,000
525: Funds, Trusts, and Other Financial Vehicles	0	0	0	0	\$0

BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
53: Real Estate and Rental and Leasing	20	83	4	0	\$20,362,000
531: Real Estate	17	48	3	0	\$9,413,000
532: Rental and Leasing Services	3	35	12	0	\$10,949,000
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0	0	\$0
54: Professional, Scientific, and Technical Services	40	114	3	0	\$12,103,000
541: Professional, Scientific, and Technical Services	40	114	3	0	\$12,103,000
55: Management of Companies and Enterprises	2	76	38	0	\$3,995,000
551: Management of Companies and Enterprises	2	76	38	0	\$3,995,000
56: Administrative and Support and Waste Management and Remediation Services	18	292	16	1	\$29,542,000
561: Administrative and Support Services	15	275	18	1	\$27,061,000
562: Waste Management and Remediation Services	3	17	6	0	\$2,481,000
61: Educational Services	7	248	35	0	\$1,944,875
611: Educational Services	7	248	35	0	\$1,944,875
62: Health Care and Social Assistance	53	313	6	0	\$29,731,000
621: Ambulatory Health Care Services	42	122	3	0	\$16,638,000
622: Hospitals	0	0	0	0	\$0
623: Nursing and Residential Care Facilities	6	170	28	0	\$12,498,000
624: Social Assistance	5	21	4	0	\$595,000
71: Arts, Entertainment, and Recreation	4	32	8	0	\$1,928,000
711: Performing Arts, Spectator Sports, and Related Industries	0	0	0	0	\$0
712: Museums, Historical Sites, and Similar Institutions	0	0	0	0	\$0
713: Amusement, Gambling, and Recreation Industries	4	32	8	0	\$1,928,000
72: Accommodation and Food Services	57	652	11	0	\$52,568,000
721: Accommodation	6	34	6	0	\$3,804,000
722: Food Services and Drinking Places	51	618	12	0	\$48,764,000
81: Other Services (except Public Administration)	84	279	3	0	\$25,437,671
811: Repair and Maintenance	33	127	4	0	\$14,604,000
812: Personal and Laundry Services	20	59	3	0	\$3,352,000
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	31	93	3	0	\$7,481,671

BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
92: Public Administration	13	342	26	2	\$3,647,167
921: Executive, Legislative, and Other General Government Support	5	258	52	2	\$1,406,667
922: Justice, Public Order, and Safety Activities	4	59	15	0	\$1,074,500
923: Administration of Human Resource Programs	0	0	0	0	\$0
924: Administration of Environmental Quality Programs	0	0	0	0	\$0
925: Administration of Housing Programs, Urban Planning, and Community Development	2	22	11	0	\$510,000
926: Administration of Economic Programs	2	3	2	0	\$656,000
927: Space Research and Technology	0	0	0	0	\$0
928: National Security and International Affairs	0	0	0	0	\$0
99: Unassigned	41	2	0	0	\$328,000
999: Unassigned	41	2	0	0	\$328,000

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**RetailCoach**.®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, Unacast, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.